

> MARCA TEMA 2021



RIGHT *To*
DEVELOPMENT
RISE FOR ALL
FAMUN 2021- FACAMP MODEL UNITED NATIONS

VERSÃO VERTICAL



RIGHT *To*
DEVELOPMENT
RISE FOR ALL
FAMUN 2021- FACAMP MODEL UNITED NATIONS

VERSÃO HORIZONTAL

> CORES



RIGHT *To*
DEVELOPMENT
RISE FOR ALL
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C 1 M 100 Y 92 K 0
R 229 G 36 B 59
HEX: E52438



C 18 M 37 Y 100 K 1
R 221 G 166 B 58
HEX: DDA63A



C 81 M 15 Y 100 K 2
R 76 G 159 B 56
HEX: 4C9F38



C 16 M 100 Y 86 K 7
R 197 G 25 B 45
HEX: C5192D



C 0 M 90 Y 94 K 0
R 255 G 58 B 33
HEX: FF3A21



C 29 M 100 Y 70 K 27
R 162 G 25 B 66
HEX: A21942



C 100 M 71 Y 22 K 5
R 0 G 104 B 157
HEX: 00689D



C 100 M 86 Y 29 K 23
R 25 G 72 B 106
HEX: 19486A



C 82 M 7 Y 9 K 0
R 38 G 189 B 226
HEX: 268DE2



C 0 M 31 Y 100 K 0
R 252 G 195 B 11
HEX: FCC30B



C 29 M 100 Y 70 K 27
R 162 G 25 B 66
HEX: A21942



C 0 M 71 Y 98 K 0
R 253 G 105 B 37
HEX: FD6925



C 6 M 98 Y 9 K 0
R 221 G 19 B 103
HEX: DD1367

> CORES OFICIAIS



C 100 M 86 Y 29 K 23
R 25 G 72 B 106
HEX: 19486A



C 100 M 71 Y 22 K 5
R 0 G 104 B 157
HEX: 00689D



C 29 M 100 Y 70 K 27
R 162 G 25 B 66
HEX: A21942



C 18 M 37 Y 100 K 1
R 221 G 166 B 58
HEX: DDA63A

> MARCA INSTITUCIONAL

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> CORES APLICAÇÃO



Marca colorida e cores oficiais aplicada sempre em fundo branco



Permitido versão em negativo
(somente nas cores oficiais)

> ÁREA DE PROTEÇÃO



x | **R** x é igual a altura de R

Respeitar a altura de R em todas as aplicações (horizontal, vertical, colorido e negativo)

> TIPOGRAFIA

HELVETICA NEUE FONT FAMILY - Light Condensed

HELVETICA NEUE FONT FAMILY - Condensed

HELVETICA NEUE FONT FAMILY - Bold Condensed

HELVETICA NEUE FONT FAMILY - 55 Roman

SUMMER LOVING - REGULAR